

Our Four Key Strategic Drivers

The CVRD 2019-2022 Strategic and Financial Plans are guided by four key drivers:



Fiscal responsibility: Careful management of services and assets is essential to providing affordable and reliable services to citizens and businesses in the CVRD.



Climate crisis and environmental stewardship and protection: The CVRD is committed to reducing our impact on the environment and accelerating our actions to adapt and respond to climate change impacts.



Community partnerships: The social fabric of our communities and the health and wellbeing of citizens depend on solid and sustainable community partnerships. Collaboration and support are ever present in guiding our service delivery.



Indigenous relations: We are committed to reconciliation and relationship building with indigenous peoples and specifically K'ómoks First Nation (KFN).

What We Set Out to Do

- Collaboration between four local governments

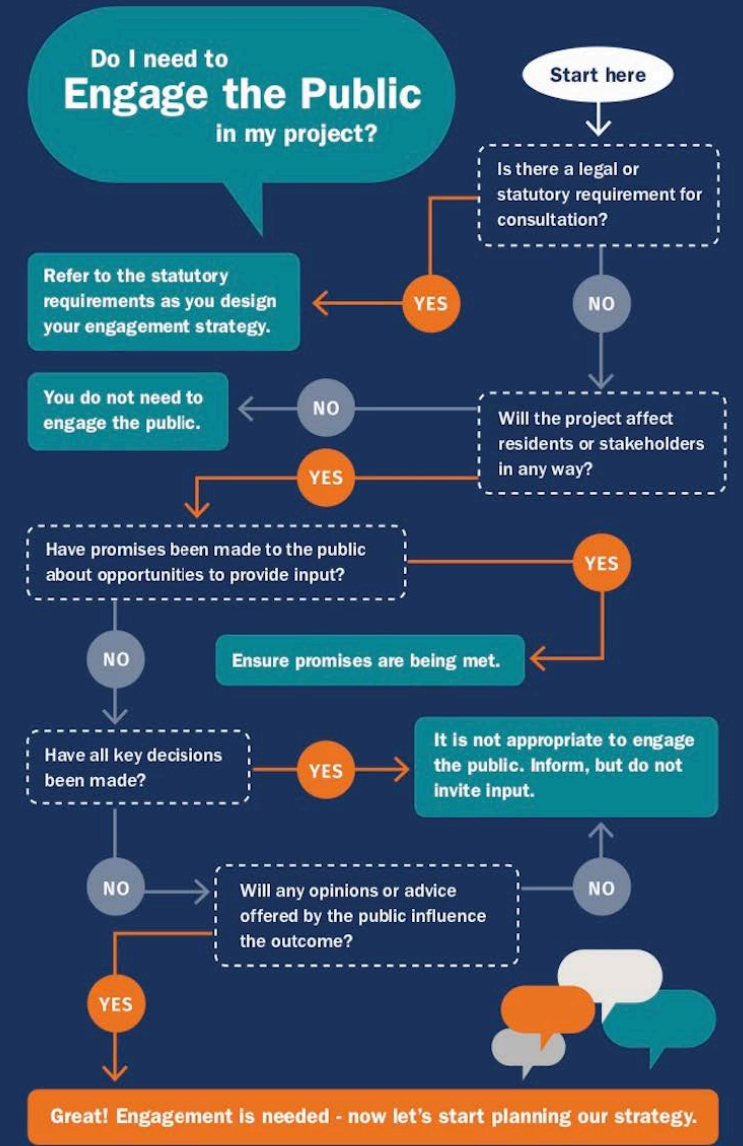


- Engagement strategy and toolkit that establishes common language and approach to engagement efforts
- Practical tools for staff and communities to engage in a meaningful way

Public Engagement Strategy

An engagement strategy:

- Guides when, why, and how to effectively engage
- Outlines roles and responsibilities
- Grounds our approach in principles, values and best practice



Public Engagement Toolkit

An engagement toolkit:

- Helps establish a consistent approach to our public engagement efforts
- Helps ensure that our staff and consultants are coordinated and proactive in their approach
- Provides a more seamless and predictable experience for our residents

The toolkit includes templates and tools that help build organizational capacity for more effective public engagement and two-way conversations



Next Steps

- Continued coordination with City of Courtenay and Regional District of Nanaimo on training development and delivery
- Internal communications and staff training offered to staff across CVRD in 2020
- Highlight collaboration and benefits of engaging with neighbouring local governments within local government forums